



**JEDCO Executive Committee
October 27, 2022 @ 8:30 A.M.**

**JEDCO Conference Center
701-A Churchill Parkway, Avondale, LA 70094**

MINUTES

Call to Order: 8:30 a.m.

Attendance: Chairman Tom Gennaro, Jimmy Baum, Lloyd Clark, Anthony DiGerolamo, Michael Fahrenholt, Josline Frank, Leshia Freeland, Larry Katz, Jim Martin, Mayra Pineda, Stephen Robinson, Gene Sausse

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Jennifer Lapeyrouse, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel

Absences: Joe Ewell, Teresa Lawrence

Attorney: Reed Smith, Jefferson Parish

Guests: Fred Welch, Copperas Cove Economic Development Corp. (AEDO Review Team)
Mike Olivier, Committee of 100 for Economic Development (AEDO Review Team)

I. Call to Order – Chairman Tom Gennaro

- **Approval of Board absences for today** – Lloyd Clark motioned, seconded by Leshia Freeland to excuse the above-named absences. The motion passed unanimously.
- **Approval of minutes for September 29, 2022** – Jimmy Baum motioned, seconded by Mayra Pineda to approve the minutes. The motion passed unanimously.

II. Public Comments on Agenda Items

There were no public comments.

III. Unfinished and New Business

- **Resolution approving a Cooperative Endeavor Agreement (CEA) with the City of Kenner for economic development services over a three-year period totaling \$75,000 per year, and authorizing its execution by JEDCO's President & CEO – Annalisa Kelly**
Ms. Kelly provided background information related to CEAs between 2009 and 2017 with the City of Kenner. Ms. Kelly further explained that under the new mayoral administration in 2017, the City of Kenner elected to not continue the

CEA. With the election of Mayor Michael Glaser and his administration taking office in July 2022, the City has re-engaged with JEDCO about providing dedicated economic development services in Kenner and seeks to execute a CEA for a three-year term, providing JEDCO with \$75,000 annually. Deliverables are outlined within the proposed CEA. Following discussion, Mayra Pineda motioned, seconded by Josline Frank to approve the resolution approving the Cooperative Endeavor Agreement with the City of Kenner. The motion passed unanimously.

IV. Monthly Financial Report

• **September 2022 – Cynthia Grows**

Lesha Freeland motioned, seconded by Josline Frank to approve the report as presented. The motion passed unanimously.


V. President and CEO Report – Jerry Bologna

- Jerry introduced new staff member Stacy Rhone. Ms. Rhone will serve as the Business Expansion and Retention Specialist.
- At the request of Councilman Bonano, JEDCO has begun developing a Jefferson Parish Marketing Campaign, which will include updated website, campaign brand, new photos and videos and a site selector component. Held funding meeting with Councilmembers – next steps pending based on funding approval.
- Ongoing discussions with Councilman Lee and prospect considering opening a grocery store in the Avondale area.
- JEDCO was approved for a \$25,000 USDA subgrant to help with food incubator planning.

VI. Other Updates or Comments from the JEDCO Board of Commissioners

There were no updates or comments.

VII. Adjournment – Lloyd Clark motioned to adjourn, seconded by Stephen Robinson.


~~Josline Gosserand Frank~~ *Mayra Pineda*
JEDCO Secretary *Treasurer*
Minutes for October 27, 2022